

The **Main Design Development Programme** (Main DDP) will give you an insight into the importance of design in achieving commercial success for your business.

It offers you an opportunity to work with experienced mentors and design professionals on your own design project.

Available support

- Through the Design Development Programme there will be two phases. Phase I participants will progress to Phase II, for enhanced follow on support, secured under a competitive application process;
- Phase I will allow for up to seven days of design consultancy support from an experienced design consultant to help your business develop concepts based around your design need. This support includes interactive sessions, a mid-term review, a final exhibition of work and a six-month evaluation review. You will be charged £1,250 for these consultancy project.
- Phase II will allow for up to an additional ten days of design consultancy support. For larger projects which will require enhanced follow on support, secured under a competitive application process. You will be charged £1,800.

Dates

The Main Design Development Programmes dates are detailed below.

Duration

The Main Programme is delivered over four months and includes a series of group sessions and seven days with a design consultant.

To register your interest for the programme contact your Client Executive or call **0800 181 4422**.

Main Design Development Programme Sessions: Proposed Sessions

DDP53		
Session number	Proposed Date	Comments
Session 1	Wednesday 28 October 2015	Full day session
Session 2	Wednesday 11 November 2015	Half day session
Session 3	Wednesday 25 November 2015	Full day session
Session 4	Week beginning 04 January 2016	Meeting at client premises
Session 5	Wednesday 03 February 2016	Full day presentation session
Session 6	Wednesday 02 March 2016	Half day exhibition session
DDP54		
Session number	Proposed Date	Comments
Session 1	Wednesday 18 November 2015	Full day session
Session 2	Wednesday 02 December 2015	Half day session
Session 3	Wednesday 16 December 2015	Full day session
Session 4	Week beginning 25 January 2016	Meeting at client premises
Session 5	Wednesday 24 February 2016	Full day presentation session
Session 6	Wednesday 23 March 2016	Half day exhibition session

