

INITIAL EQUALITY SCREENING FORM

DIVISION: Food & Drink TEAM: Food and Drink Consumer Insights Team

Name of Policy/Decision/Practice to be Equality Screened

Procurement of Loyalty Card Data Tesco Ireland

Is it New or Revised? New

Who Does the Policy Effect, e.g Service Users/Staff: Service Users

Question 1 – Define the aim of the Programme or Policy. What is it trying to achieve? (Intended aims/outcomes)

The main objective of the proposed activity is:

- To provide access to loyalty card data for Tesco Ireland for food and drink grocery categories including pet food.

Question 2 – Does the Programme or Policy have the potential to have an impact on the promotion of equality impact for any of the Section 75 groupings? (See Question 4 for list of equality groups.) No

If no go to Question 9 – Rationale for Decision. If yes please continue.

Consideration of Available Date/Research

Question 3 – What evidence is there available – statistics or perception – to help you decide who the Programme or Policy might affect the most? i.e. What evidence, qualitative or quantitative, have you gathered to inform your decision making process?

Assessment of Impact

Question 4 – Explain if what you plan to do is likely to be perceived as having a high, medium or low impact upon the 9 Equality groupings according to their needs. Also if what you are planning to do is likely to be perceived as having a positive or negative effect upon the 3 different groups in relation to the promotion of good relations.

9 Equality Groups	Perceived Impact High – (H) Medium - (M) Low – (L)	Why this rating?	Promotion of Good Relations (Yes/No)	Why this rating?
Religious Belief	Low	This programme seeks to provide access to Tesco Ireland loyalty card data for food and drink grocery categories including pet food. It has no impact on equality groups.	No	This programme seeks to provide access to Tesco Ireland loyalty card data for food and drink grocery categories including pet food. It has no impact on the promotion of Good Relations.
Racial/Ethnic Group	Low	As above	No	As above
Political Opinion	Low	As above	No	As above
Age	Low	As above	-	
Gender	Low	As above	-	
Marital Status	Low	As above	-	
Sexual Orientation	Low	As above	-	
Disability	Low	As above	-	
Dependants	Low	As above	-	

Opportunities to better promote Equality of Opportunity

Question 5 – Are there steps which could be taken to reduce any adverse impact upon the Section 75 groups as identified in Question 4?

No, it is not believed that this programme will have any adverse impact on Section 75 Groups.

Good Relations

Question 6 – Is there an opportunity in what you are trying to do to better promote Good Relations between the 3 groupings as identified in Question 4?

No, it is not believed that this programme will have any adverse impact on Good Relations.

Consultation

Question 7 – Tell us about who have talked to about your proposals internally or externally to help you decide if the Policy needs further or no further equality investigation.

Invest NI Equality Manager

Question 8 – In light of the above should the Policy be

Screened Out – No Equality Issues – Please provide rationale for this decision.

No specific needs identified in relation to this programme. No impact on equality of opportunity has been identified that would require mitigation or adjustments.

Screened Out with some adjustments. – What adjustments have you made?

Screened In for a deeper level of analysis of what is being considered or intended to be undertaken. (EQIA) – Please provide rationale for this decision.

Signed: Thelma Fitzgerald
Policy /Programme Owner

Date: 23/06/21

Approved Pamela Marron
Equality Manager

Date: 28/06/21

Modifications made.

Date: _____

Date: _____

Approved by Equality Manager